

**DISTANCE LEARNING POLICIES AND PROCEDURES COMMITTEE
ONLINE COURSE PROPOSAL**

Course Number and Title: Demo 500 “The History and Makings of Chocolate”

Instructor: Dr. Choc Knowall, Associate Professor

Course to be Offered Online: Summer 2001

Fit with Current Departmental Programs:

DEMO 500 is a required “core” course for both the Candy Making major and minor programs. The course typically enrolls between 50 and 80 students during each fall and spring semester. The DEMO major program currently has 168 students and the minor has another 200. Due to its position in the curriculum, there is a large demand for DEMO 500.

The International Confections Department desires to make courses assessable to students. We also are committed to computer-assisted instruction and online courses as demonstrated by the number of courses using websites and the four courses we currently offer online through the graduate college. More and more of our students are “non-traditional” in the sense that they have jobs, many have child responsibilities, and some are attempting to gain additional education after having worked for several years. Providing these students the opportunity to complete DEMO 500 using the flexible online format is beneficial. Students could take DEMO 500 online this summer, from any location, completing course requirements around work and family schedules. Obviously, this opportunity provides a readily assessable step toward either the Candy Making major or minor. If this offering is successful, the department plans to pursue other DEMO courses online primarily to make education and courses more available to non-traditional student populations.

Anticipated Enrollment:

DEMO 500 is a required course for both the DEMO major and minor, it typically enrolls 50 – 80 students in the fall and spring semesters, and it usually draws 15 students during the summer when offered on-campus in a regular format. Given the flexibility of the online format and the increased computer literacy of contemporary students, I believe this course will draw at least 25 students this summer.

Target Populations:

DEMO majors and minors are the primary target population for this course. Again, DEMO 500 is a required “core” course for both programs and therefore must be completed by all students. Students enrolling in this summer online course primarily are

sophomores and juniors. This course will be very attractive to students living away from Springfield during the summer who want to make progress toward their degree and have other responsibilities, such as full-time employment.

Support Services Required:

This course will not require support services beyond the technical support for students provided by SMSU Online.

Percentage of Course Internet-based:

This course will be 100% Internet-based.

Proposed Time Frame for Course Development and Delivery:

Most of the development for this course is complete and only a modest amount of additional time is needed to prepare this course for online delivery.

I will have components of the course, including the course website, completed in mid to late April 2002.

Level of Support Required from SMSU Online Staff:

I have used various Internet applications in various courses over the last couple of years. I have also made use of *Blackboard* in some of my courses during the last year. Because of some previous experience, I will require moderate to minimal assistance from the SMSU Online Staff. I will be using supplemental readings for this course, thus I will need some assistance from the SMSU Online staff in securing copyright clearances.

Use of SMSU Course Management System:

I do plan to use *Blackboard's CourseInfo* for this online course.

Recruitment and Marketing:

I expect most of the marketing and recruitment to take place within the International Confections Department, but will request the use of Track 2 marketing funds. We will post flyers and make announcements to current DEMO students advertising this opportunity. In addition, the Department Office will answer telephone and e-mail inquiries about the course.

Beyond normal listing of the course in SMSU Online promotional materials, and the description of the course on the SMSU Online website, I do not see a need for recruitment and marketing efforts by the SMSU Online staff beyond the minimal level.

Other Information:

This course should not become a regular online offering during the fall and spring semesters since it is readily available for undergraduates on-campus. I do think DEMO 500 is a convenient and beneficial summer online offering for undergraduates required to take this course. I recommend this online course only be offered during summer semesters.

Please contact me by phone (0-0000) or e-mail (doonsbury@coolcampus) if any additional information or clarification on this proposal is needed.

Required Approval Signatures:

Dr. Doonsbury, Instructor Date

Dr. Chocolate, Date
International Confections Department Head

Dr. Toffee, Dean Date